

30-Gallon Competitive Landscape



	Market Requirement	RHEEM	STATE	AO SMITH
Nominal/Rated Capacity	28 gal / 26 gal	28 gal / 26 gal	28 gal / 26 gal	28 gal / 26 gal
Wattage	4500	4500	4500	4500
UEF	0.92	0.92	0.90	0.90
FHR	47	48	47	47
Height	30	30	30	30
Diameter (No Blanket)	19.75	19.75	22	22
Blanket	✓	✓	✓	✓
Side Connection	✓	✓	✓	✓
Diameter (Blanket)	N/A	24.75	26	26
Element Material	Stainless	Stainless	Stainless	Stainless
Flexible T&P Location (Top, Side)	✓	✓	✓	✓
Markets	---	Replacement New Construction	Replacement New Construction	Replacement New Construction

RHEEM	GE
28 gal / 26 gal	28 gal / 26 gal
5500	5500
0.94	0.93
53	58
30	30
19.75	24
✓	✗
✓	✓
24.75	N/A
Stainless	Stainless
✓	✗
Replacement New Construction	New Construction

*Note: BW does not offer a side connect lowboy option.

40-Gallon Competitive Landscape



	Market Requirement	RHEEM	STATE	AO SMITH	GE??
Nominal/Rated Capacity	38 gal / 35 gal	38 gal / 35 gal	38 gal / 35 gal	38 gal / 35 gal	28 gal / 26 gal
Wattage	4500	4500, 5500, 6000	4500, 6000	4500, 6000	5500
UEF	0.92	0.94	0.94	0.94	0.92
FHR	57	59	57	57	63
Height	31.75	31.75	31.75	31.75	32.75
Diameter (No Blanket)	23	23	24	24	27
Blanket	✓	✓	✓	✓	✗
Diameter (Blanket)	28	28	28	28	N/A
Side Connection	✓	✓	✓	✓	✓
Element Material	Stainless	Stainless	Stainless	Stainless	Stainless
Flexible T&P Location (Top, Side)	✓	✓	✓	✓	✗
Markets	---	Replacement New Construction	Replacement New Construction	Replacement New Construction	New Construction

*Note: BW does not offer a side connect lowboy option.